

# CONTRACT

**KOSA**  
**4101 East 42nd St J7**  
**Music City Mall**  
**Odessa, TX 79762**  
**USA**  
**(432) 580-5672**

<u>Contract / Revision</u> 367285 /		<u>Alt Order #</u> WOC10406735
<u>Product</u> NRCC IE 2016		
<u>Contract Dates</u> 10/04/16 - 10/11/16	<u>Estimate #</u> 7100	
<u>Advertiser</u> National Republican Congressional Committ		<u>Original Date / Revision</u> 06/08/16 / 10/04/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOSA	<u>Account Executive</u> Randal Roberts	<u>Sales Office</u> Odessa Nat.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
		<u>Total Ratings</u> 263.40
<u>Agcy Code</u> 9914097	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 915
<u>Agency Ref</u> 1259	<u>Advertiser Ref</u> 14194	

And:

**National Media Research**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOSA	10/04/16	10/10/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/04/16	10/10/16	11111--	5			\$40.00	2.10				
N 2	KOSA	10/04/16	10/10/16	CBS7 News @ 12p	12:00 PM-12:30 PM		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/04/16	10/10/16	11111--	5			\$75.00	1.90				
N 3	KOSA	10/04/16	10/07/16	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/03/16	10/09/16	-1111--	4			\$45.00	1.70				
N 4	KOSA	10/04/16	10/06/16	Late Show	10:35 PM-11:35 PM		:30				NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/03/16	10/09/16	-111---	3			\$85.00	2.90				
N 5	KOSA	10/04/16	10/09/16	CBS7 Sportswire Sun	10:35 PM-11:00 PM		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/03/16	10/09/16	-----1	1			\$160.00	3.30				
N 6	KOSA	10/04/16	10/09/16	NFL Reg Season Late Game	3:15 PM-7:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/03/16	10/09/16	-----1	1			\$800.00	8.10				
N 7	KOSA	10/04/16	10/06/16	Thursday Prime 1a	7:00 PM-7:30 PM		:30				NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/03/16	10/09/16	---1---	1			\$750.00	10.70				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	KOSA	10/03/16-10/09/16	Thursday Prime 1a	7:00 PM-7:30 PM	----Th-----	:30	\$750.00	10.70	NM			
	See MG 7.2,7.3												
	2	KOSA	10/10/16-10/10/16	Monday Prime 1a	657p-730p	M-----	:30	\$750.00	10.70	NM			
	Ⓜ MG for 9.1,7.1												
	3	KOSA	10/03/16-10/09/16	Friday Prime Hr 2	8p-9p	-----F----	:30	\$400.00	5.20	NM			
	Ⓜ MG for 9.1,7.1												
N 8	KOSA	10/04/16	10/07/16	Friday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/03/16	10/09/16	----1--	1			\$475.00	6.30				
N 9	KOSA	10/04/16	10/06/16	Thursday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/03/16	10/09/16	---1---	1			\$400.00	5.20				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	KOSA	10/03/16-10/09/16	Thursday Prime Hr 3	9:00 PM-10:00 PM	----Th-----	:30	\$400.00	5.20	NM			
	See MG 7.2,7.3												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
367285 /	WOC10406735

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/04/16 - 10/11/16	NRCC IE 2016	7100

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Con	06/08/16 / 10/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 10	KOSA	10/04/16	10/04/16	Tuesday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-1-----				1	\$800.00	9.30			
N 11	KOSA	10/04/16	10/05/16	Wednesday Prime Rotator	7:00 PM-8:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	--1----				1	\$450.00	4.90			
N 12	KOSA	10/04/16	10/10/16	Monday Prime 2 Hour	8:00 PM-9:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	1-----				1	\$600.00	6.30			
N 13	KOSA	10/04/16	10/10/16	CBS7 AM News @ 5a	5:00 AM-6:00 AM		:30				NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	111----				3	\$70.00	2.60			
N 14	KOSA	10/04/16	10/10/16	CBS This Morning	7:00 AM-9:00 AM		:30				NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	11111--				5	\$90.00	3.30			
N 15	KOSA	10/04/16	10/10/16	CBS7 AM News @ 6a	6:00 AM-7:00 AM		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	11111--				5	\$150.00	4.60			
N 16	KOSA	10/04/16	10/10/16	M-F 430p-5p News	4:30 PM-5:00 PM		:30				NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	11111--				5	\$40.00	1.10			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	5	KOSA	10/04/16-10/10/16	M-F 430p-5p News	4:30 PM-5:00 PM	MTuWThF----	:30		\$40.00	1.10	NM		
	See MG 16.6												
	6	KOSA	10/04/16-10/10/16	Studio 7	430p-5p	M-----	:30		\$40.00	1.10	NM		
	(M) MG for 16.5 10/10												
N 17	KOSA	10/04/16	10/10/16	CBS7 News @ 6p	6:00 PM-6:30 PM		:30				NM	7	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	21121--				7	\$275.00	5.70			
N 18	KOSA	10/04/16	10/10/16	Prime Access Rotator	6:30 PM-7:00 PM		:30				NM	6	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	21111--				6	\$210.00	4.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	KOSA	10/04/16-10/10/16	Prime Access Rotator	6:30 PM-7:00 PM	MTuWThF----	:30		\$210.00	4.30	NM		
	See MG 18.7												
	7	KOSA	10/04/16-10/10/16	Thursday Night Kickoff	630p-720p	----Th-----	:30		\$210.00	4.30	NM		
	(M) MG for 18.3 10/06												
N 19	KOSA	10/04/16	10/08/16	CBS7 News @ 10p Sat	10:00 PM-10:35 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1-				1	\$225.00	4.40			
N 20	KOSA	10/04/16	10/10/16	CBS7 News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	11111--				5	\$500.00	8.70			
N 21	KOSA	10/04/16	10/09/16	CBS7 News @ 10p Sun	10:00 PM-10:35 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1				1	\$500.00	7.40			
<b>Totals</b>								263.40				63	\$13,465.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	63	\$13,465.00	(\$2,019.75)	\$11,445.25
<b>Totals</b>	63	\$13,465.00	(\$2,019.75)	\$11,445.25

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**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_